



**SEAT Toledo.**





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# Created in Barcelona.

1953. The first SEAT rolls off our Barcelona production line and a whole country starts moving. More than 60 years later and we're moving people all over the world.

But Barcelona still inspires us. Its creative spirit runs through our veins. Feeds into every car we produce. (In fact, 50% of the energy we use to make our cars comes direct from Mediterranean sunshine). This is a city that never stops. And neither will we. Why? Because you have places to be.





# Easy mobility.

The world is full of possibilities. SEAT makes it easy to take hold of them. Plot your own route. Set your own goals. Keep moving through your ever-changing life. It's what we do.

Because if it doesn't set you free, drive you forward, make things better, what's the point? If it's not easy, it's not mobility.





# Your Toledo.



## When you know, you just know.

There comes a time in life when experience says it all. You've been there. You have the wisdom that goes with it. What really matters is knowing that you've made the right choices, and there's a bright road ahead. The SEAT Toledo. Effortless elegance you can trust.





## Exterior design

# Say it all. Simply.

Look closer, and you'll see. It's not about trying to impress. It's a matter of having the details work together, exactly as they should. Elegant lines. A clear identity. No drama, just clever touches like Full LED headlights and a spacious boot. Here's to being smart, and not having to shout about it.







Interior design

# Relax. You've earned it.

You want to do more. But it needs to be comfortable and stylish. So why settle for less? The SEAT Toledo combines the ideal balance of form and function. Because when you drive, you know where you're going. And you've got the space and materials to make each new road a pleasure.







Technology

# Life's better with an all-access. pass.

It's good to stay up to date. With state-of-the-art connectivity, Full Link is your way of keeping in touch and in the know. Combining a 6.3" colour touchscreen with MirrorLink™, Apple CarPlay™ and Android Auto™, all you have to do is add your smartphone. Simple.







Safety

# Even experience needs backup.

Technologies like Cruise Control, Lane Assist, Tiredness Recognition and Front Assist all work together to keep you and your passengers safe. Because it doesn't matter how long you've been doing this. Sometimes, we all need a safety net.





# Your way.

## How you do it defines your world.

You've played this game before. You know the rules. And you say how it goes from here. From increased performance, to tailored comfort and style, it's all up to you. The SEAT Toledo lets you redefine the road ahead. Whatever you need. However you choose to go there. Go on, show them how it's done.



# FR-Line.



## Average? No thanks.

Smart. Safe. Reliable. These aren't things you can compromise on. But fun? There's always room for more. The SEAT Toledo in FR-Line takes the best of performance, versatility and design, and adds the excitement. The time has come to take it to a whole new level.

### Cool edges.

Every detail counts. You didn't get here by cutting corners, so the exterior mirrors painted in a Titanium colour are just the start. Because every time you choose to try something new, the journey gets better and better.

### Going full circle.

The FR-Line's new Dynamic 17" Titanium alloy wheels are primed and ready to go. Want strength, performance and style to match? This is your dynamic choice. It's not just driving. It's a lifestyle.





### Standard Equipment

#### Safety

- ABS + MSR + ASR + HBA + flashing brake lights
- ESC + Multicollision braking system + trailer stability system
- Driver and passenger airbag with passenger airbag deactivation
- iSOFIX + Top Tether
- High Beam Assist

#### Exterior

- Electric and heated door mirrors with integrated side indicator
- Door mirrors and door handles in body colour
- Dynamic 17" 21/3 alloy wheels
- Comfort suspension
- Tyre fit
- Specific front grille with logo FR-Line
- Chromed frame on windows
- Exterior mirrors painted in Titanium colour
- Dark tinted windows

#### Electronics

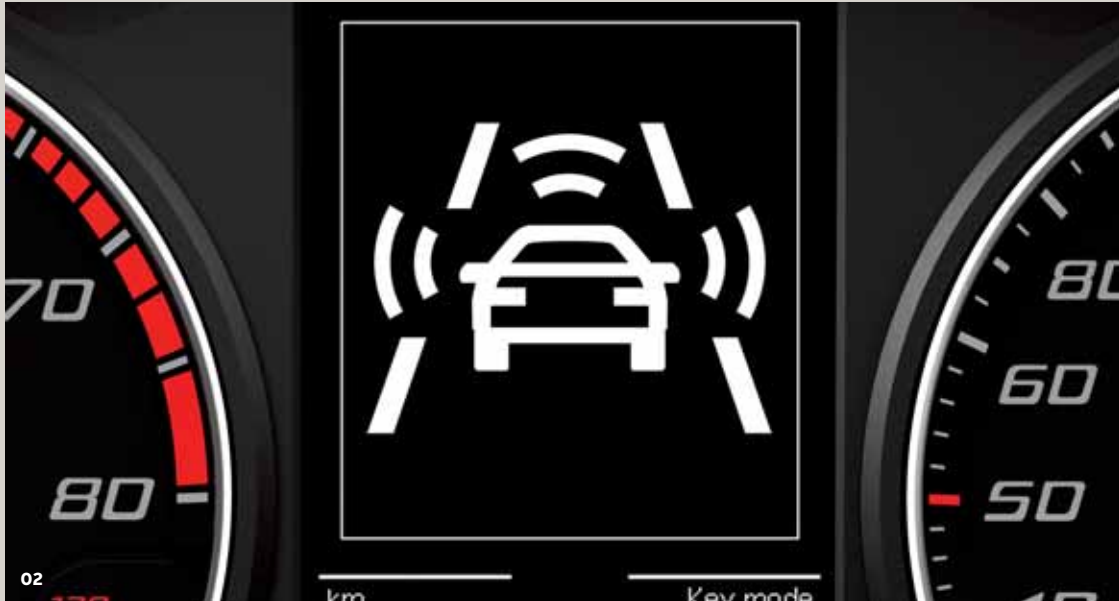
- Media System Colour + 6 speakers + USB, AUX-in + SD Card, with iPod® connection + 5" colour screen display (touch)
- Full LED and LED rear lights
- Front fog lamps
- Medium 3.5" TFT monochrome cluster
- Front and rear power windows, driver with automatic up/down function
- Board computer
- Power locking with remote control (1 fixed key + 1 folding key)
- Bluetooth® (phone & audio streaming)
- Front and rear roof light with map function (rear without map function)

#### Interior

- Leather steering wheel, gear knob and hand brake with red stitching
- Ambient light: foot area illumination, central console area and front doors storage compartments with white light
- Height adjustable driver and passenger seat
- Driver & passenger sunvisor with covered mirror
- Cupholder in central console
- Sunglasses compartment
- Split folding rear seat
- Chromed air vent rings and air vent central
- Storage pack: front & rear armrest with stitching, net and fixation rings in boot, hangers in boot, compartments inside boot, 12V plug in boot
- Black decorative moulding on dashboard (illuminated)
- Black Sport/PVC seats with red stitching
- Red stitching in door armrest (front and rear) and central front armrest
- Side skirts



01



02

#### 01 Line of sight.

The Rear View Camera overlays tracking lines onto your central display of what's behind you. If you want the spot, it's yours.

#### 02 Let's jam.

If you find yourself in traffic, Front Assist tracks the car ahead and smartly manages acceleration and braking.



03



04

#### 03 Track style.

You've got the heritage. The Sport Seats with FR logo and red stitching come straight from the racetrack.

#### 04 Cut a dash.

The exclusive dashboard mouldings say one thing. You understand practicality, and you're ready for action.



05

#### 05 Street mode.

The steering wheel's FR pin, plus exclusive red stitching on your steering wheel and gearstick are pure performance.



06

#### 06 Clear vision.

The front fog lights are advanced, meaning you'll see the road ahead in any adverse weather conditions.



# Xcellence.

## In a class of your own.

You expect the best. And why not? You've earned it. The SEAT Toledo's Xcellence trim brings all the refinements together, into one seamless package. From the Kessy Keyless system, to Ambient Lighting and Multi-Collision Brakes, you've got it all. Safety, comfort and class.



### Ready when you are.

Enter your SEAT Toledo, and the Start/Stop function automatically primes the engine. Push the button, and you're ready to go.

### Decisive statement.

From the moment you step inside, the chromed interior details throughout send the message that you're living it.





**Standard Equipment**

**Safety**

- ABS + MSR + ASR + HBA  
+ flashing brake lights
- ESC + Multicollision braking system  
+ trailer stability system
- Driver and passenger airbag with  
passenger airbag deactivation
- iSOFIX + Top Tether
- High Beam Assist
- Front side airbags

**Exterior**

- Electric and heated door mirrors  
with integrated side indicator
- Door mirrors and door handles  
in body colour
- Front side airbag + 2 SBR  
(driver & passenger) + airbag label  
on passenger sun visor
- Dynamic 17" 21/2 alloy wheels
- Comfort suspension
- Tyre fit
- Specific front grille
- Chromed frame on windows

**Electronics**

- Media System Colour + 6 speakers  
+ USB, AUX-in + SD Card, with iPod®  
connection + 5" colour screen  
display (touch)
- Full LED headlights + LED rear lamps
- Front fog lamps with cornering function
- Medium 3.5" TFT monochrome cluster
- Front and rear power windows, driver  
with automatic up/down function
- Board computer
- Power locking with remote control  
(1 fixed key + 1 folding key)
- Bluetooth® (phone & audio streaming)
- Front and rear roof light with map

function (rear without map function)

- Front & rear parking sensor + OPS
- Kessy Full without SAFE
- Cruise Control
- Tiredness Recognition System
- Comfort Drive pack: Cruise  
control, front fog lamps with  
cornering function and Tiredness  
Recognition System

**Interior**

- Multifunctional steering wheel  
with Xcellence logo, hand brake  
and gear knob in leather
- Ambient light: foot area illumination,  
central console area and front doors  
storage compartments with white light
- Height adjustable driver  
and passenger seat
- Cupholder in central console
- Sunglasses compartment
- Split folding rear seat
- Chromed air vent rings  
and air vent central
- Storage pack: front & rear armrest  
with stitching, net and fixation  
rings in boot, hangers in boot,  
compartments inside boot, 12V  
plug in boot
- Interior decorative moulding  
on dashboard (illuminated)
- Black Sport/PVC seats
- Stitching in door armrest  
(front and rear)
- Xcellence door step



01



02

**01 Turn night to day.**

The LED headlights and Daytime Running Lights are the new standard in safety, and they add a dynamic edge to your design.

**02 Feel the luxury.**

Soft, durable and designed to optimise your driving experience, the sport seats seats are made from aerospace materials.



03



04

**03 Step up to the plate.**

With the Xcellence doorstep, every time you get inside and every time you leave, you'll be reminded that you chose the best.

**04 Choose your mood.**

The Ambient Lighting system lets you select from a range on interior colours to suit you, at the push of a button.



05



06

**05 The strongest link.**

Connected and in control, Full Link technology means having all the functionality of your smartphone in your car.

**06 Round them up.**

The Dynamic 17" alloy wheels are robust, designed to offer comfort and control in every turn.



# Style.

## Balance comes from experience.

The SEAT Toldeo's Style trim lets you decide, by balancing form and function. Design, and safety. Elegance, and practicality. Bringing sophistication with innovative features like the Ambient Lighting system and the Decorative Dashboard mouldings, it's a step ahead.



### Fit and finish.

It's all in the details. The whole interior, from your seats to the side sills, are designed to exude a feeling of class.

### Sense of direction.

The Navi System, featuring a 6.3" touchscreen and voice control, is the ideal solution to keep you on track.





### Standard Equipment

#### Safety

- ABS + MSR + ASR + HBA  
+ flashing brake lights
- ESC + Multicollision braking system  
+ trailer stability system
- Driver and passenger airbag with  
passenger airbag deactivation
- iSOFix + Top Tether
- High Beam Assist

#### Exterior

- Electric and heated door mirrors  
with integrated side indicator
- Door mirrors and door handles  
in body colour
- Design 16" 21/1 alloy wheels
- Comfort suspension
- Tyre fit
- Chromed front grille
- Chromed frame on windows

#### Electronics

- Media System Colour + 6 speakers  
+ USB, AUX-in + SD Card, with iPod®  
connection + 5" colour screen  
display [touch]
- Double front headlights
- Halogen rear lamps
- Medium 3.5" TFT monochrome cluster
- Front and rear power windows, driver  
with automatic up/down function
- Board computer
- Power locking with remote control  
[1 fixed key + 1 folding key]
- Bluetooth® [phone & audio streaming]
- Illuminated glovebox
- Front and rear roof light with map  
function [rear without map function]
- Fuel filler door with central lock

#### Interior

- Multifunctional steering wheel,  
hand brake and gear knob in leather
- Ambient light: foot area illumination,  
central console area and front doors  
storage compartments with white light
- Height adjustable driver  
and passenger seat
- Cupholder in central console
- Sunglasses compartment
- Split folding rear seat
- Chromed air vent rings  
and air vent central
- Storage pack: front & rear armrest  
with stitching, net and fixation  
rings in boot, hangers in boot,  
compartments inside boot, 12V  
plug in boot
- Interior decorative moulding  
on dashboard [Technic colour]
- Textile seats
- Stitching in door armrest  
[front and rear]



#### 01 You have the power.

Always have your battery charged and ready to go with a handy USB charger, ideal for all of your personal devices.

#### 02 The ultimate grip.

Everything happens through your steering wheel. The Multifunctional leather version raises the standard of control and comfort.



#### 03 Set your own pace.

The Cruise Control lets you decide what speed you want to travel at, so you can remove your foot from the accelerator.



#### 04 Take it with you.

With 550l of boot space, you can take whatever you need, wherever you go. No need to worry about leaving it behind.



#### 05 Keep things close.

Your privacy is important. The dark tinted windows on your SEAT Toledo ensure you can see clearly, but your space is your own.



#### 06 Straight and true.

Your wheels connect you to the road. And the Dynamic 17" alloy wheels do it in a way that harnesses your SEAT Toledo's agility.



# Reference.



## Set your standard. Raise the bar.

Simplicity through design. The Reference trim in the SEAT Toledo lets you decide how to go. Because only you know what just right is. Finishing things to your standard is the new standard.

### Music to your ears.

The Media System Touch puts all of your entertainment, right at your fingertips. It's time to settle into your way of doing things.

### A different dimension.

The Glase Textile upholstery, with metallic mouldings, adds to the overall quality of your SEAT Toledo's interior.





# Wheels.

15"



Urban 21/1 R



Enjoy 21/1 R

16"



Design 21/4 R



Design 21/5 St

15"



Silver R St

16"



Design 21/1 Vs



Design 21/3 Machined XE

17"



Dynamic 21/2 XE



Dynamic 21/3  
Titanium FR St

- Reference R
- Style St
- Xcellence XE
- FR-Line FR
- Standard
- Optional

17"



Titanium diamond cut  
R St XC FR



Black matt diamond cut  
R St XC FR

# Accessories wheels.

SEAT Sport Line: All accessories wheels fitted at SEAT Sport.  
Order through Car Configurator and receive them already mounted on your new car.





# Colours.



Energy Blue<sup>1</sup> **R St XE FR**



Rodium Grey<sup>2</sup> **R St XE FR**



Black Magic<sup>2</sup> **R St XE FR**



Bila White<sup>1</sup> **R St XE FR**



Toffee Brown<sup>2</sup> **R St XE FR**



Nevada White<sup>2</sup> **R St XE FR**



Brilliant Silver<sup>2</sup> **R St XE FR**



Capuccino Beige<sup>2</sup> **R St XE**



Velvet Red<sup>2</sup> **R St XE FR**



Ocean Blue<sup>2</sup> **R St XE FR**

Reference **R**  
Style **St**  
Xcellence **XE**  
FR-Line **FR**  
Standard **■**  
Optional **■**

<sup>1</sup>Soft colour.  
<sup>2</sup>Metallic colour.





# Upholsteries.



Glase FW R



Black interior FX St



Beige interior FZ + PBI St



Black interior + Alcantara® seat AL + PLC St



Xcellence black interior + Alcantara® seat AL XE



FR-Line 66 + WFR / WFT FR

- Reference R
- Style St
- Xcellence XE
- FR-Line FR
- Standard ■
- Optional ■





# Your accessories.

## Because each journey's unique.

It's always good to have what you need. And sometimes, it's just about splashing out on the perfect details. So whether it's a hobby, or something to make the feeling just right, the SEAT Toledo has it covered.







# Transport.

If you need to take more with you, there's a wide range of complementary transport solutions to get you there. From cycling and surfing, to skiing and camping, if you enjoy spending time doing it, then your SEAT Toledo can make it easier.

## Tow bar bicycle rack.

Love cycling? The foldable Tow Bar Bicycle Rack is an essential addition. Attaching via a neat 13 pin connector to the rear of your SEAT Toledo, it can carry 2 bikes with ease. All you have to do is find the perfect countryside.



## Roof box.

Get box clever. Carrying almost anything you'll need, the double-plastic walls are durable, protecting your stuff in harsh weather conditions, and the aerodynamic shape improves handling. Easy to attach and use and use together with roof bars, it's ready for any adventure.



## Surf rack.

Used with the roof bars and storing up to 2 surfboards, the Surf Rack's ultra-adaptable supports keep it easy. Trips to the beach never felt so good.



# Interior.

Make the most of your interior, with smart and functional accessories that add practicality and style. Whether you're tailoring the details, or adding something completely original, everything is designed perfectly with your SEAT Toledo in mind.

## **Sport aluminium gear knob.**

Polished to perfection. The SEAT 5/6-speed gear knob is original. Presented in aluminium and chrome with a sporty finish, it's not available for vehicles with automatic gearboxes.



## **Spherical aluminium gear knob.**

Step it up a gear. The SEAT 5/6-speed gear knob comes in aluminium and leather with a sophisticated finish. Only available for vehicles with a manual gearbox.



## **Spherical Tornado red gear knob.**

Available for cars with a manual gearbox, this unique SEAT 5/6-speed gear knob comes in aluminium and leather. Personalised with Tornado Red inserts, it's sporty sophistication.



## **Sport Tornado red gear knob.**

From track to street, you're ready. This innovative SEAT 5/6-speed gear knob comes in aluminium, personalised with sporty Tornado Red inserts. Not available for vehicles with automatic gearboxes.







# Interior.

Protect your SEAT Toledo with a range of custom accessories. This practical collection keeps everything in its place, and in the best condition.

## Seat nets.

It's easy to lose important things around the car. These nets attach to the back of the front seats, making it easy for your passengers to store their essentials on the go.



01



03



02



04

## 01 Spherical cup holder.

If you need it to hand, it's right there next to you. Suitable for a range of easy to lose items like coins and keys, it's the simplest of ideas that saves you a lot of time.

## 02 Illuminated side sills.

A decorative feature that light up with your Toledo's name when you open your door. With no need for electrical installation, they're as easy to install as they are trendy.

## 03 Sun shades.

Whether it's a sunny day, or you're driving at night, these shades help you to maintain visibility on the road, and regulate the temperature inside the car. When it comes to staying safe and cool, it's one of the simplest things you can do to your SEAT Toledo.

## 04 Central armrest.

Innovative and adaptable, this cushioned compartment is finished in the same upholstery as the rest of your SEAT Toledo. Perfect for storing whatever you need to hand.





# Protection.

Your SEAT Toledo deserves to stay in great condition. It's the best way to keep enjoying it to the fullest, while maintaining its value. This range of simple solutions are there for when you need some extra protection.

## Separation grille.

Your SEAT Toledo deserves to stay in great condition. It's the best way to keep enjoying it to the fullest, while maintaining its value. This range of simple solutions are there for when you need some extra protection.



01



02

## 01 Floor mat set.

Complete with an original SEAT mounting system the 4 floor mats with for the front and rear have a soft texture, and are designed to be smooth and comfortable for passengers, while protecting the floor of your SEAT Toledo.

## 02 Front and rear mudflaps.

Prevention is always better than cure. These front and back mud flaps protect the floor, bumper, sides, doors and rear of your SEAT Toledo. Dirt? No problem. Gravel? Not today. And water getting where it shouldn't? A thing of the past.



03



04

## 03 Boot organising net.

Cleverly secures objects, preventing them from moving around in transit. You'll always find everything exactly as you left it when you started the journey. Sometimes the simplest solutions are the best.

## 04 Boot boxes.

These handy textile boxes in a set of 2 are great for storing items safely in your boot. Joined with a Velcro strap, they have exterior handles with an adjustable length so you can lift them straight out and take them with you. Perfect for the weekly shop.





# Safety.

The SEAT Toledo puts safety at the heart of its design. And for extra measures, there's also a range of accessories, including bespoke child seats, to raise the standard. In a world without compromise, it's worth having the best.

## SEAT PEKE G1 Trifix I-Size.

Complete with removable and washable cover, the SEAT PEKE G1 Trifix I-Size is designed around your child. Suitable for mass group L (9 kg - 18 kg) it's installed either with the car seat belt or iSOFIX anchorages and Top Tether belt. Given the choice, this is safety and comfort at its best.

## Snow chains.

Go in the snow. Be prepared when winter comes. These Snow Chains are easy to transport and attach, improving your Toledo's grip.





# At your service.

## Freedom starts where worry ends.

Life's too short to spend it in a workshop.  
The SEAT Service uses only SEAT Genuine  
Parts to keep your Toledo at its best. So you  
can get out and go.





## Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€/month, you can save up to 50% compared to standard costs. Fewer worries. For more fun.



## We care. You don't have to.

The SEAT Warranty Extension lets you extend your 2-year manufacturer's warranty for 1, 2 or 3 years, or up to 100,000 km – whatever comes first. And if your car is new, the warranty comes included. Easy. Cost-effective. Worry-free.



## Need anything? Just call.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. Everywhere in the EU, plus most neighbouring countries. For up to 10 years. This is complete, reliable roadside assistance. And best of all? If your SEAT is new, you get 2 years free.



## Relax. We've got this.

SEAT Insurance is tailor-made to your car. To keep you moving all year round. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



## Forget about it. It's covered.

Why worry? SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can focus on the more important things in life.





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